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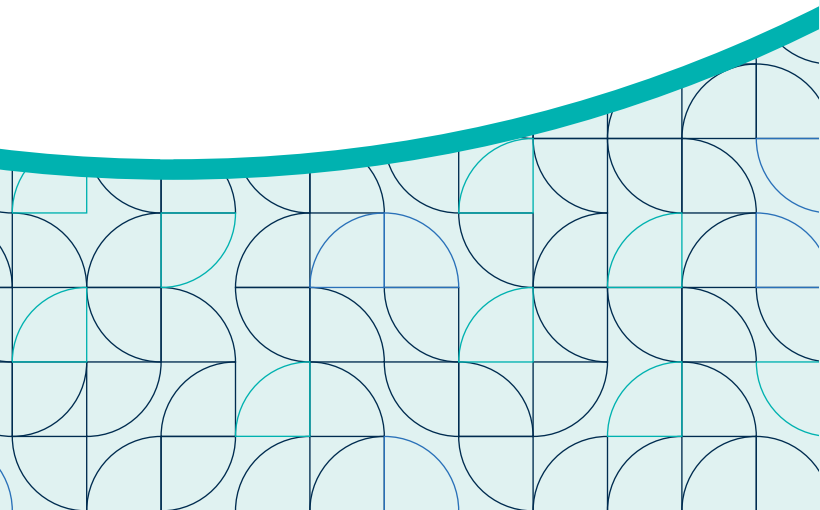
Strategic Research Partnerships

Expert Support and Services to Help Higher Education
Leaders Implement Change with Confidence

EAB: Your Partner in Driving Change on Campus

With EAB's Strategic Research Partnerships you can leverage a team of subject matter experts, researchers, and implementation resources to help you accelerate long-term strategic initiatives while staying responsive to rapid landscape shifts in the sector. Our partnerships enable you to save valuable time and **implement change with confidence.**

Core Components of EAB's Strategic Research Partnerships

Best Practice Research

Annual research agenda set and guided by the sector's most meaningful challenges, plus an expansive research library of 18 years of work

Implementation and Change Management Support

Unmetered advisory and implementation support for campus-wide initiatives

Diagnostics and Decision Tools

Resources to support planning and implementation of best practices uncovered in the research agenda, available to everyone on campus

Global Peer-to-Peer Networking

In-person and virtual convenings to drive alignment and share best practices across the sector

Best Practice Research

With 18 years of experience conducting best practice research on behalf of university leaders, our research library has a deep back catalogue of reports and resources. As the sector's needs change, however, so does the focus of our research. Below are our areas of inquiry driving the research agenda for 2024.

People and Workplace Culture

» Staff Retention
» Market-Credible Compensation
» Improving Workforce Effectiveness with Performance Management

Student Experience and Well-Being

» Next-Gen Career Preparation
» Understanding the Changing Landscape for Academic Advising
» Innovations in Student Experience

Dynamic Strategy

» Annual State of the Sector
» Overcoming Shared Governance Stall Points

Blueprint for Growth

» Preparing for Shifts in International Student Demographics
» Anticipating Shifts in Adult and Graduate Enrolment

Administration, Finance, and Operations

» Preparing for a Workforce with Fewer People
» New Models for Rightsizing Academic Costs
» Optimising for the Smart Campus of the Future

Equity, Diversity, and Inclusion

» Realising the Vision of an Inclusive Campus
» Promoting EDI in Hiring

Professional and Adult Education

» Making Microcredentials Work
» Impactful and Profitable Employer Partnerships

IT Strategy

» Navigating Higher Education's AI Mania
» Maximising the Impact of Data Investments
» Strategic Capabilities of a Smart Campus

Advancement

» Hiring and Retaining Advancement Talent
» Working with Academic Partners to Fundraise for Campaign Priorities

Implementation and Change Management Support

No idea is impactful if it sits on the shelf—which is why EAB has built into our partnership model unmetered access to our subject-matter experts. Whether you're looking for stakeholder education, decision support, or implementation advice, our team of experts is ready to help bring our research to life for your campus.

Partner Intensives

» On-campus or virtual expert-led presentations and workshops to advance your institutional priorities, rooted in best practice research

» Facilitated discussion to create consensus, shared understanding, and focus

» Goals include gaining buy-in, building momentum, and driving change across campus

Implementation Collaboratives

» Guided curriculum bringing together a cohort of peers to drive strategy formation and implementation around a specific topic

» Recent collaboratives include: Student mental health and wellbeing; financial performance; enterprise data management; and flexible work

Senior Research Advisors

» Dedicated research experts who will guide, counsel, and challenge your senior management team

» Aim to expand your team's internal capacity and capability for data-informed decisions

Frequently requested partner intensive topics

Annual State of the Sector Presentation

Building an Online Learning Unit Poised for Growth

Hidden Enemies to Strategy

AI and the Future of Higher Education: Five Transformative Opportunities

Designing the Campus of Tomorrow

Six Aspirations for the Modern Student Experience

Diagnostics and Decision Tools

In addition to sharing our best practice research, we work to understand your institution's challenges and opportunities and where we can plug in. Our diagnostics, decisions tools, and benchmarking efforts help quantify current performance and prioritise the most relevant resources in support of your top initiatives.

Select Resources

Market Insights

Current and projected labour market demand analysis to identify the most promising opportunities for program growth or launch

Total Student Experience Diagnostic

Self-guided maturity diagnostic across six major domains of the holistic student experience to prioritise investments and improvement opportunities

Institutional Strategy Index for EDI

Assessment of 33 mission-critical activities institutions must undertake to make progress on EDI strategy

Talent Pipeline Audits

Audits to assess your job descriptions and employment website against best practice and help put the institution's best foot forward to potential applicants

Advancement Benchmarking

Customised benchmarks to evaluate ROI and systematically compare performance of internal operations to similar institutions

Remote Work Policy Audit

Holistic assessment and expert review of policies and practices for setting hybrid work expectations for teams across campus

Global Peer-to-Peer Networking

EAB offers university leaders more than just another professional organisation. The opportunity to learn from and interact with colleagues at over 2,800 institutions around the world cannot be found elsewhere. Across a variety of modalities—including our flagship roundtables in cities around the world—you're sure to connect with institutions and ideas that push your thinking in new directions and advance your priorities.

Select List of EAB's Higher Education Partners Across the Globe

United Kingdom
City, University of London
Keele University
King's College London
Loughborough University
Middlesex University
Queen's University of Belfast
Royal Holloway, University of London
Sheffield Hallam University
University College London
University of Birmingham
University of Bristol
University of Edinburgh
University of Exeter
University of Glasgow
University of Greenwich
University of Leeds
University of Liverpool
University of Nottingham
University of Salford
University of Sheffield
University of Southampton

University of St Andrews
University of the Arts, London
University of West London
University of Westminster
University of West of Scotland

Ireland
Maynooth University
Technological University Dublin
Trinity College Dublin
University College Cork
University College Dublin

Continental Europe
Erasmus University Rotterdam
IE University
Lund University
Tampere University
Universität Stuttgart
University of Helsinki
University of Oulu

Canada
McGill University
McMaster University
Queen's University
Ryerson University
Simon Fraser University
University of Alberta
University of British Columbia
University of Montreal
University of Ottawa
University of Saskatchewan
University of Toronto
York University

United States of America
Arizona State University
Brown University
California Institute of Technology
Columbia University
Cornell University
Duke University
Georgetown University
Georgia Institute of Technology

Harvard University
Johns Hopkins University
New York University
Princeton University
University of Chicago
University of North Carolina at Chapel Hill
University of Pennsylvania
University of Texas at Austin
University of Virginia
Vanderbilt University

Australia and New Zealand
Australian Catholic University
Charles Darwin University
Charles Sturt University
CQ University
Queensland University of Technology
University of Auckland
University of Sydney
University of Queensland

> " We tend to know what's going on with our immediate peer set, or with the University down the road—and it's usually the same old, same old. EAB provides us with a line of sight to **best practices and innovations from across the entire sector, connecting us with ideas** and colleagues at institutions further along the same path, without us knowing it."

Vice Chancellor | *UK University*

Make Better Decisions About Your Institution's Future

Schedule time
to learn more about EAB

eab.com/advisory-services

"We have a rule called 'EAB-First.' Before we start any workstream, we check to see what EAB has done on the topic and how that expertise can save us time, prevent us from making mistakes, and speed up our progress. We think of EAB as an extension of our team and as an added set of resources we couldn't replicate on our own."

Chief of Staff | *Australian University*

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